

ONLINE SHOP

HOME MOBILE ELECTRONICS FURNITURE HOUSEHOLD CLOTHING SHOES & STYLE HOMEWARE

NBCG

NATIONAL BEAUTY

 LIVE

THE UK'S NOT ONLINE BEAUTY TRADE SHOW

Sponsor's Guide

JUNE 28TH 2026

FULLY ONLINE | HOSTED ON NATIONAL BEAUTY GROUP WEBSITE

WHERE BEAUTY BRANDS MEET BUYERS.

NATIONAL BEAUTY LIVE IS THE UK'S PREMIUM DIGITAL TRADE EVENT DESIGNED TO CONNECT BEAUTY BRANDS WITH:

- RETAIL BUYERS
- SALON OWNERS
- DISTRIBUTORS
- STOCKISTS
- INFLUENCERS
- BEAUTY PROFESSIONALS
- CONSUMERS READY TO PURCHASE

THIS IS NOT JUST AN ONLINE EVENT.

IT'S A CURATED INDUSTRY PLATFORM BUILT FOR VISIBILITY, CREDIBILITY, AND SALES.



WHY SPONSOR AT NATIONAL BEAUTY LIVE?



DIRECT TRADE EXPOSURE

Position your brand in front of buyers and professionals actively sourcing new products and partnerships.



MULTI-PLATFORM PROMOTION

All sponsors receive coordinated promotion across National Beauty Group's platforms including website, email marketing, and social media.



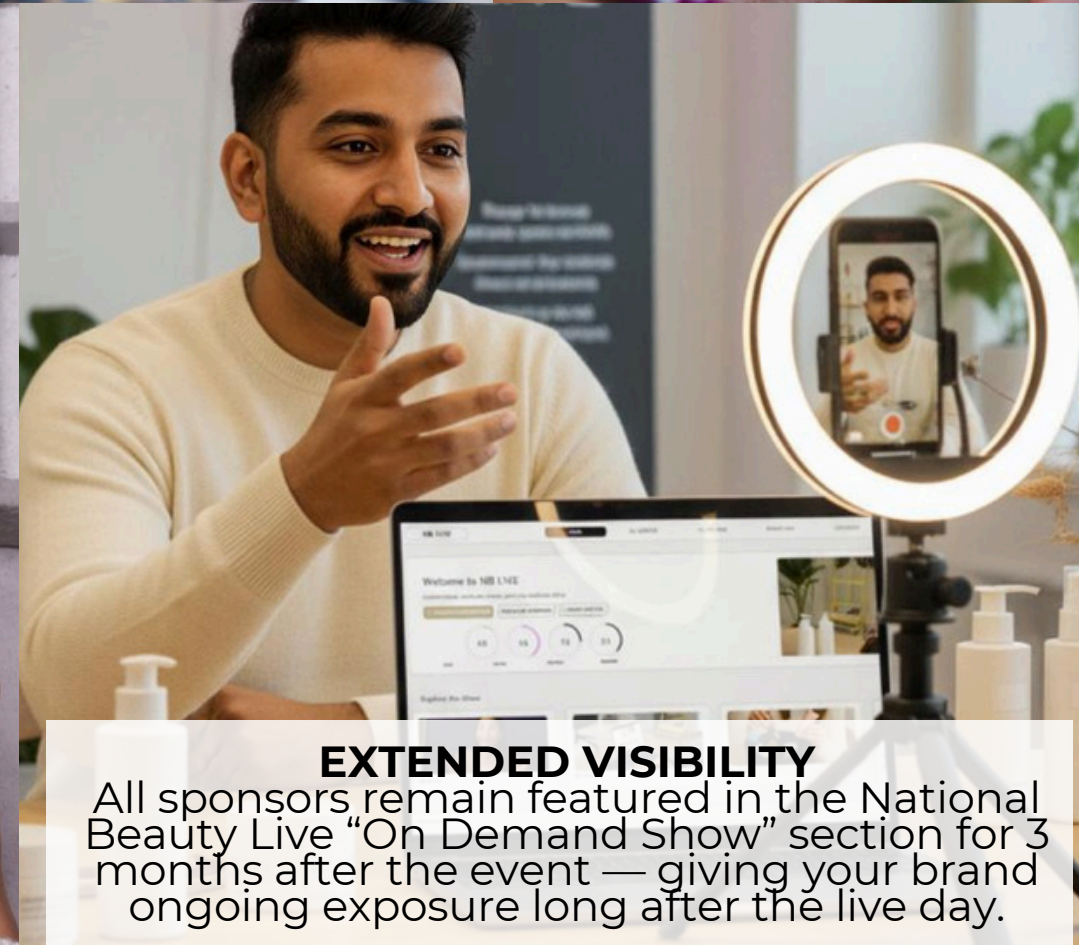
SALES-DRIVEN FORMAT

Each booth includes:
-Direct "Buy Now" or enquiry integration,
Exclusive event offers, Lead capture opportunities



GUARANTEED MAGAZINE FEATURE

Every sponsor receives editorial coverage in National Beauty Magazine.



EXTENDED VISIBILITY

All sponsors remain featured in the National Beauty Live "On Demand Show" section for 3 months after the event — giving your brand ongoing exposure long after the live day.

ATTENDEES
1000+

OVER
90,000
AUDIENCE &
REACH

50+
VIRTUAL
BOOTH

EXPOSURE
TO TRADE +
RETAIL

UK-WIDE &
ONLINE
ACCESS

WHO ATTENDS NATIONAL BEAUTY TRADE SHOW?

NATIONAL BEAUTY TRADE SHOW ATTRACTS A CURATED MIX OF INDUSTRY PROFESSIONALS AND SERIOUS BEAUTY CONSUMERS, CREATING BOTH B2B AND B2C OPPORTUNITIES FOR EXHIBITING BRANDS.

WE DIVIDE OUR AUDIENCE INTO TWO KEY SEGMENTS:

TRADE AUDIENCE (B2B)

Industry professionals actively seeking new products, partnerships and suppliers.

Includes:

- Salon owners
- Aesthetic clinics
- Med spas
- Beauty academies
- Educators
- Retail buyers
- Distributors & wholesalers
- Industry media
- Beauty business founders

These attendees are looking for:

- ✓ Stockist opportunities
- ✓ Wholesale partnerships
- ✓ Training providers
- ✓ Brand collaborations
- ✓ Long-term supplier relationships

This is where serious deals happen.

CONSUMER AUDIENCE (B2C)

Engaged beauty buyers who are passionate about discovering new brands.

Includes:

- Beauty enthusiasts
- Influencers & creators
- Product testers
- Early adopters
- Online shoppers
- Loyal beauty consumers

They are looking for:

- ✓ New brands to try
- ✓ Exclusive show offers
- ✓ Product education
- ✓ Direct access to founders
- ✓ Trusted industry-approved brands

SPONSOR PACKAGES

HEADLINE SPONSOR (1 AVAILABLE) - £3,000

National Beauty Live 2026 – Powered by [Brand Name]

Includes:

- Logo featured as Headline Sponsor across all event marketing
- Premium homepage and event (pre and post!) takeover placement

Logo and back link on sponsor and partner pages

- Opening mention during event
- 2x Full Page Magazine Features
- Logo placed on all marketing material and international ads
- Main VIP Exhibitor Booth
- Dedicated email campaigns
- Dedicated branded reels created by NBG and posted on all platforms
- Featured in all press + social campaigns
- 12-week On Demand premium placement
- Product placement in Beauty Bag
- Category exclusivity
- Featured in the post On Demand Show

GOLD SPONSOR - £2,000

Includes:

- Logo placement on all event marketing
- VIP Booth

Logo and back link on sponsor and partner pages

- Dedicated mention during the event
- 2x Full Page Magazine Features
- Dedicated social post
- Email spotlights
- Beauty Bag inclusion
- 12-week On Demand placement

SUPPORTING PARTNER - £999

Includes:

- Logo placement on all event marketing
- Logo and back link on sponsor and partner pages Growth Booth
- 1x Full Page Magazine Feature
- Social spotlight
- 8-week On Demand placement

CONTACT US

www.nationalbeautygroup.com | info@nationalbeauty.uk

Whatsapp: +44 7534 300795

NIBCG

NATIONAL BEAUTY GROUP UK

Director

Jody

jody@nationalbeauty.uk



National Beauty
Group



National Beauty
Group

Marketing

Jasmin

jasmin@nationalbeauty.uk



@nationalbeautygroup



@nationalbeautygroup